

## **Obesity prevention - Effective interventions using public-private partnerships**

### **Session Background and Purpose**

Obesity has reached global epidemic proportions. Similarly, intervention programs to address obesity and its related behaviors have grown exponentially over the past 10 years. The purpose of this session is three-fold: 1) to explore the impact of interventions in Japan, Mexico, China, Brazil, Philippines, and Thailand in different populations; 2) to examine successes and challenges regarding changing obesity-related behaviors including lessons learned and system barriers; and 3) to identify the advantages and challenges of public-private partnerships to support and evaluate these interventions. This session will conclude with a panel discussion on opportunities for future intervention research and sustainability strategies.

### **Session Chair:**

Dr. Benjamin Caballero, The Johns Hopkins Bloomberg School of Public Health, USA

### **Session Topics & Speakers:**

**Topic 1:** *Challenge of Scaling-up to National Programs*

**Speaker:** Dr. Benjamin Caballero, The Johns Hopkins Bloomberg School of Public Health, USA

**Topic 2:** *Life Style Modification Program for Physical Activity and Diet (LiSM-PAN)*

**Speaker:** Dr. T. Arao, Meiji Yasuda Life Foundation of Health and Welfare, Japan

**Topic 3:** *Promoting Physical Activity and Healthy Diets among Adolescents: A Cross-cultural Randomized High School-based Intervention Study*

**Speaker:** Dr. Markus Nahas, Universidade Federal de Santa Catarina, Brazil

**Topic 4:** *Happy 10! – An Elementary School-based Physical Activity Intervention*

**Speaker:** Dr. A. Liu, Chinese Center for Disease Control and Prevention, China

**Topic 5:** *PowerKids and WhizKids*

**Speaker:** Dr. Rudy Florentino, Nutrition Foundation of the Philippines, Philippines

**Topic 6:** *Lessons Learned from These Interventions*

**Speaker:** Ms. Debra Kibbe, ILSI Research Foundation, USA