

Food, nutrition, physical activity and the prevention of cancer: Relevance & implications for global health

Summary

The World Cancer Research Fund global network (WCRF global network) is an international alliance of organizations dedicated to the prevention and control of cancer through research on food, nutrition and physical activity. The WCRF global network has a unique role of translating scientific data for global health recommendations, the implementation of which are inextricably linked with public health policy and practice.

The WCRF global network recently published two expert reports, *Food, Nutrition, Physical Activity and the Prevention of Cancer: a Global Perspective* in 2007 and *Policy and Action for Cancer Prevention: Food Nutrition and Physical Activity: a Global Perspective* in 2009. Taken together, these two reports not only inform the public about cancer prevention, but they also help to set the agenda for future cancer research and national and international health policies.

Objectives

This symposium will use the WCRF/AICR expert reports to examine the global reach of the WCRF/AICR Recommendations for Cancer Prevention and to address how science and research can be used to influence public policy across different cultures. The specific objectives are to:

- Provide an overview of the WCRF/AICR expert reports and the challenge of developing recommendations that work globally
- Demonstrate the global reach of the WCRF/AICR recommendations and their impact on public health and well-being
- Put the WCRF/AICR Reports and their recommendations in broad public health policy context.
- Discuss the scientific issues and initiatives that will create the next generation of evidence related to food, nutrition, physical activity, body weight and associated factors.
- Highlight the role of public policy as a key factor in ensuring effective cancer prevention measures locally, nationally and internationally.

Session Chair:

Chair: Professor Martin Wiseman, Project Director, Second Expert Report, WCRF International, UK

Session Topics and Speakers:

Welcome & Introduction by Chair

Professor Martin Wiseman, Project Director, Second Expert Report & Policy Report, WCRF International, UK

Topic 1: *Importance of evidence based recommendations for global prevention of cancer and other diseases – the 2007 WCRF/AICR Diet and Cancer Report*

Speaker: Professor Martin Wiseman, Project Director, Second Expert Report & Policy Report, WCRF International, UK

Topic 2: *The promise of scientific research leading to practical solutions – the WCRF/AICR Expert Reports*

Speaker: Professor Hilary J Powers, University of Sheffield, UK

Topic 3: *Importance of evidence based recommendations for global prevention of cancer and other diseases – the 2009 WCRF/AICR Policy Report*

Speaker: Geoffrey Cannon, Chief Editor, Second Expert Report & Policy Report, WCRF International, UK

Topic 4: *Policy and Action: Implications of the WCRF/AICR recommendations*

Speaker: Professor Shiriki Kumanyika, University of Pennsylvania School of Medicine, USA